

TOWN OF NORMAN WELLS
ECONOMIC DEVELOPMENT and TOURISM COMMITTEE

Agenda

Scheduled Meeting for May 26th, 2022
Council Chambers and Microsoft Teams @ 6:30 pm

- 1. Call to Order**
- 2. Declaration of Conflict of Interest**
- 3. Review and Adoption of Agenda**

‘Be it resolved that the agenda for the Economic Development and Tourism Committee Meeting dated May 26th, 2022, is hereby adopted.’

Motion: No. 22-05-01

Moved by:

Seconded by:

- 4. Review and Adoption of past Meeting Minutes**

‘Be it resolved that the agenda for the Economic Development and Tourism Committee Meeting Minutes dated April 21st, 2022, is hereby adopted.’

Motion: No. 22-05-02

Moved by:

Seconded by:

- 5. Delegation**
 - a. No delegation**

- 6. Old Business**

- a. Economic Development Strategy implementation**
 - i. Survey Results (see attachment)**
 - ii. Recommendations for Council Report**
- b. Imperial Oil Welcome back BBQ**
- c. Economic Development Conference**
 - i. Conference planning**
- d. Tourism Week**
 - i. Photo contest winner selection**

- 7. New Business**
 - a. No new business**

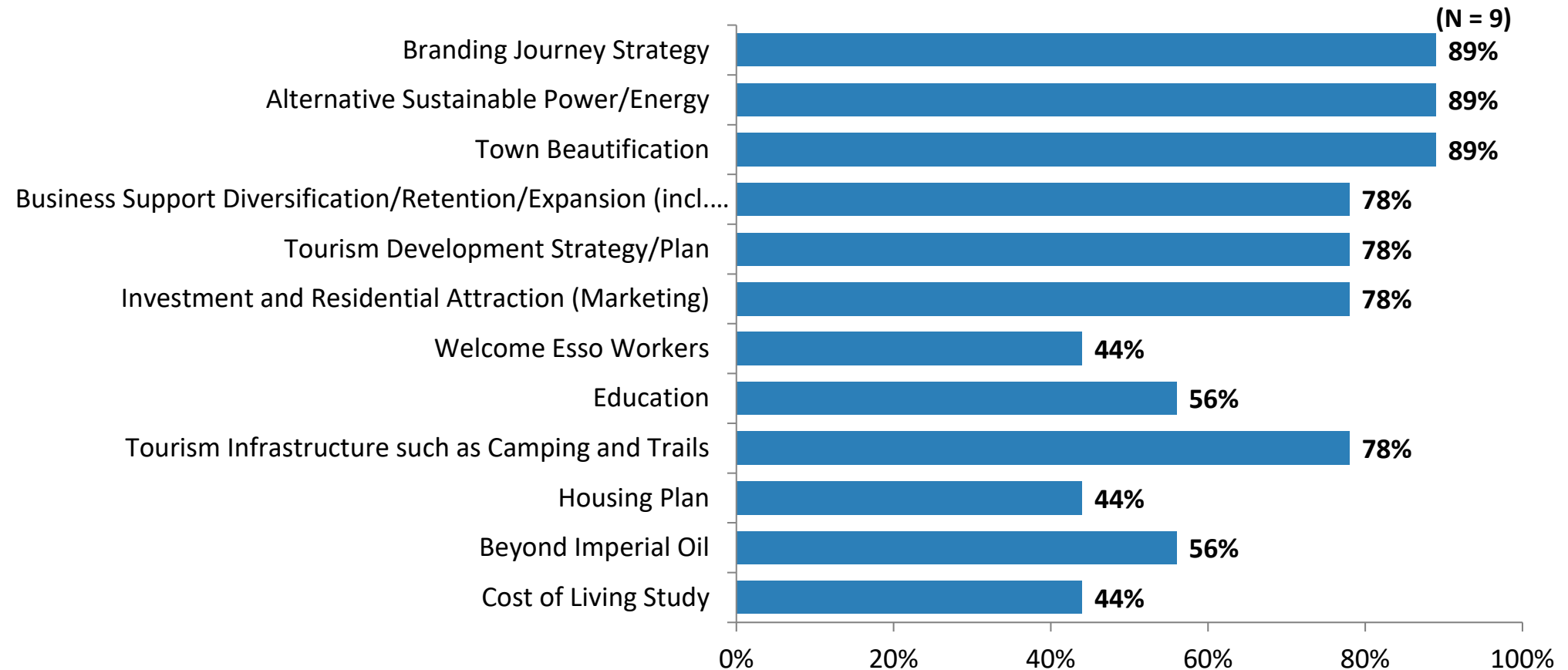
- 8. Adjournment**

Next Meeting:

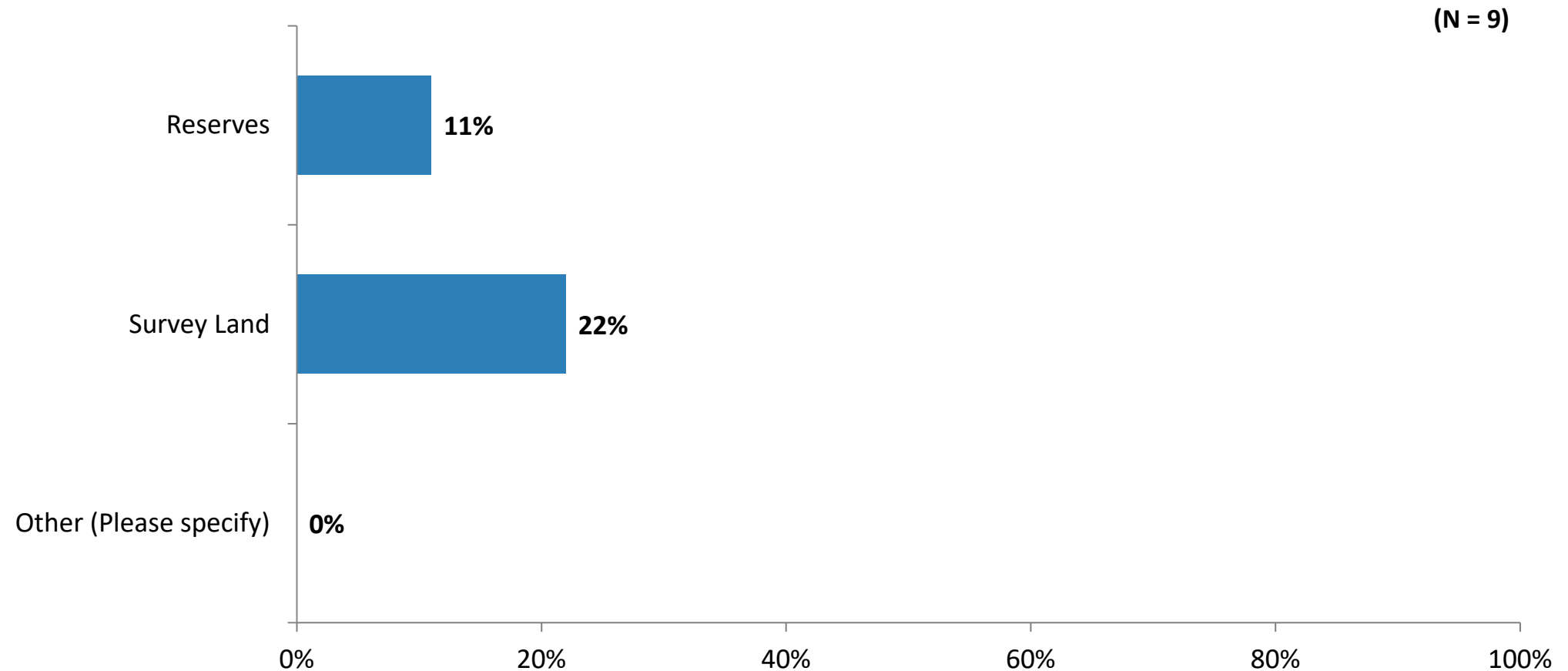
Economic Development and Tourism Committee

Results and Analysis

Please select your top ten choices for the Priorities of the Economic Development and Tourism Committee.

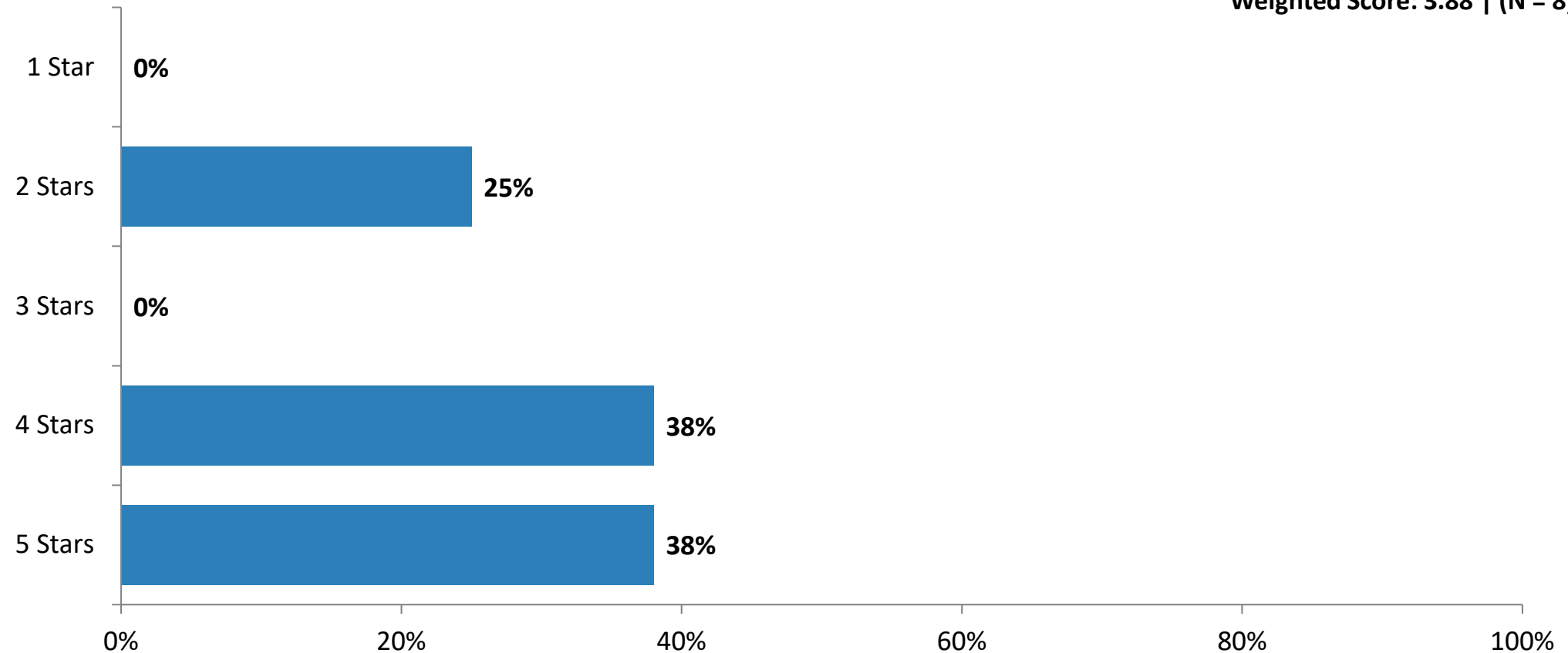


Please select your top ten choices for the Priorities of the Economic Development and Tourism Committee.
(Continued)



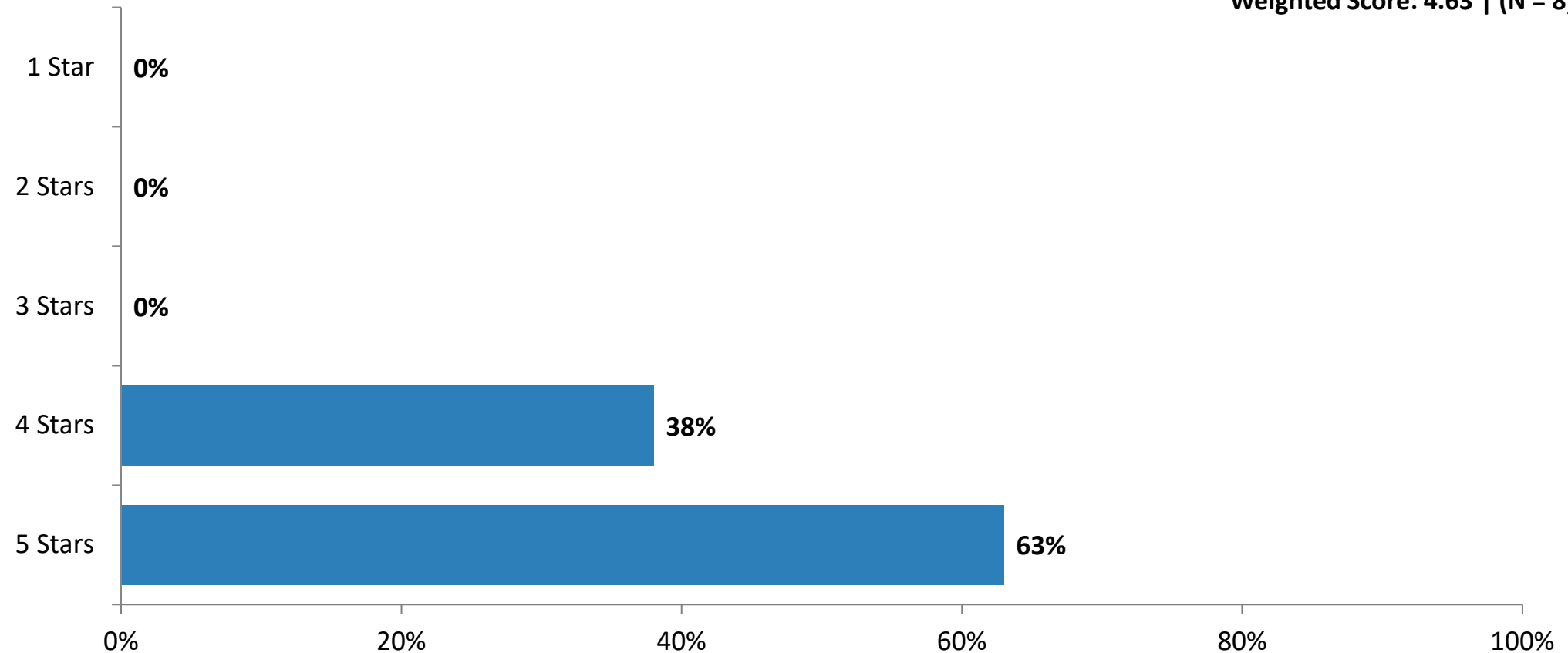
Out of all of the priorities please rate how you feel about each one.: Branding Journey Strategy

Weighted Score: 3.88 | (N = 8)

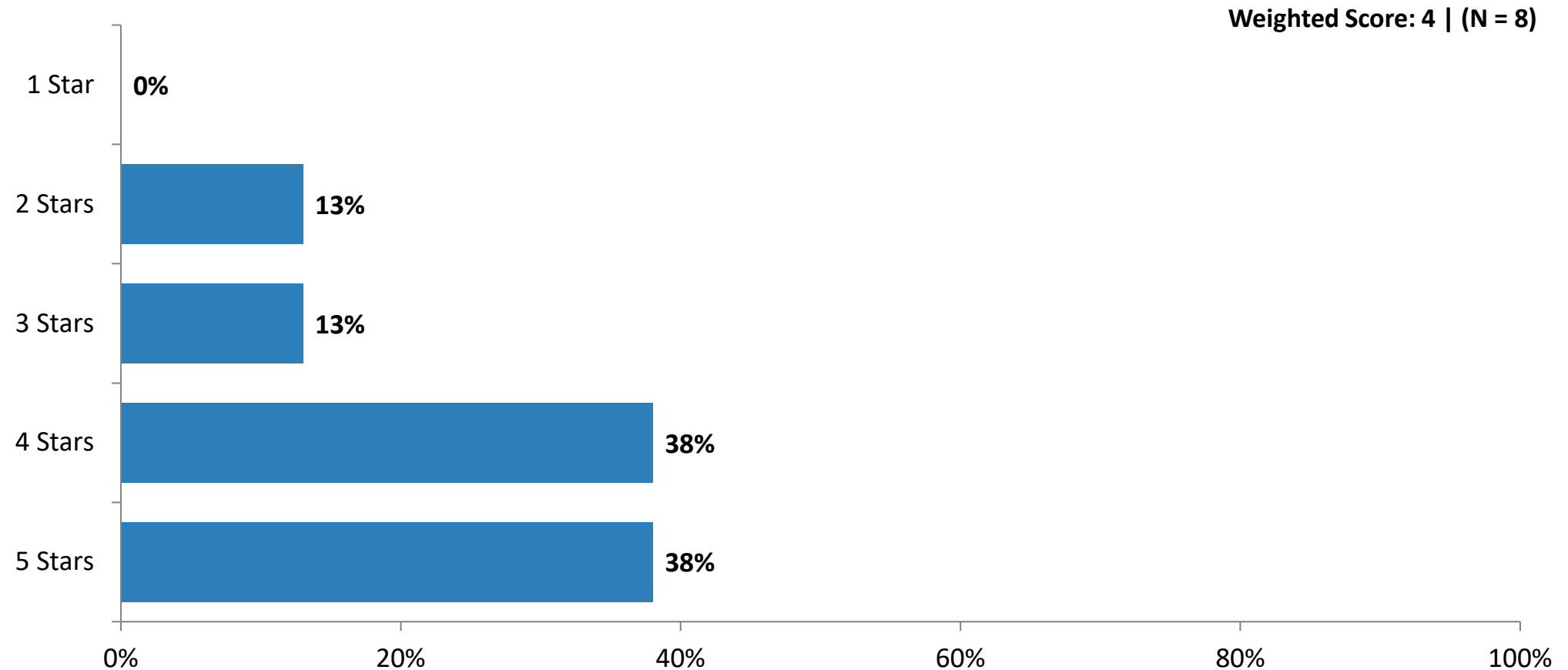


Out of all of the priorities please rate how you feel about each one.: Alternative Sustainable Power/Energy

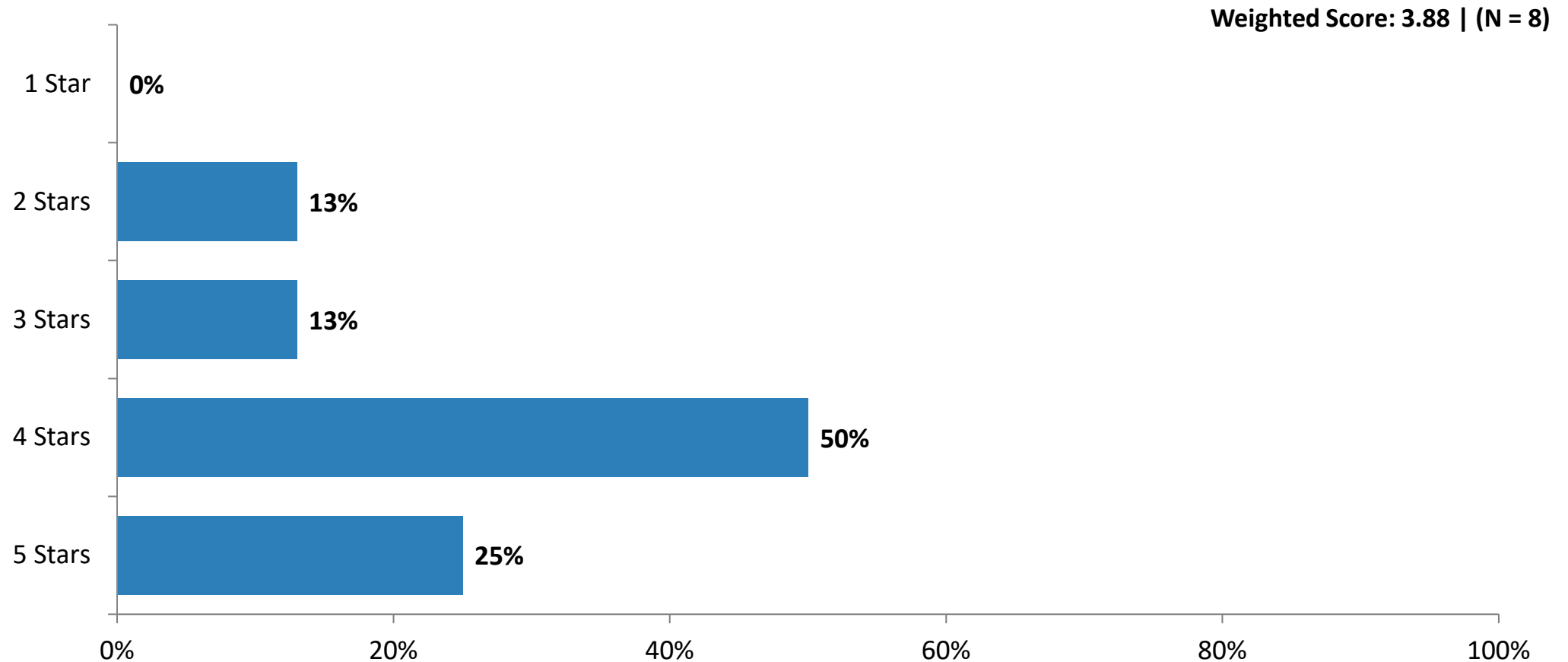
Weighted Score: 4.63 | (N = 8)



Out of all of the priorities please rate how you feel about each one.: Town Beautification

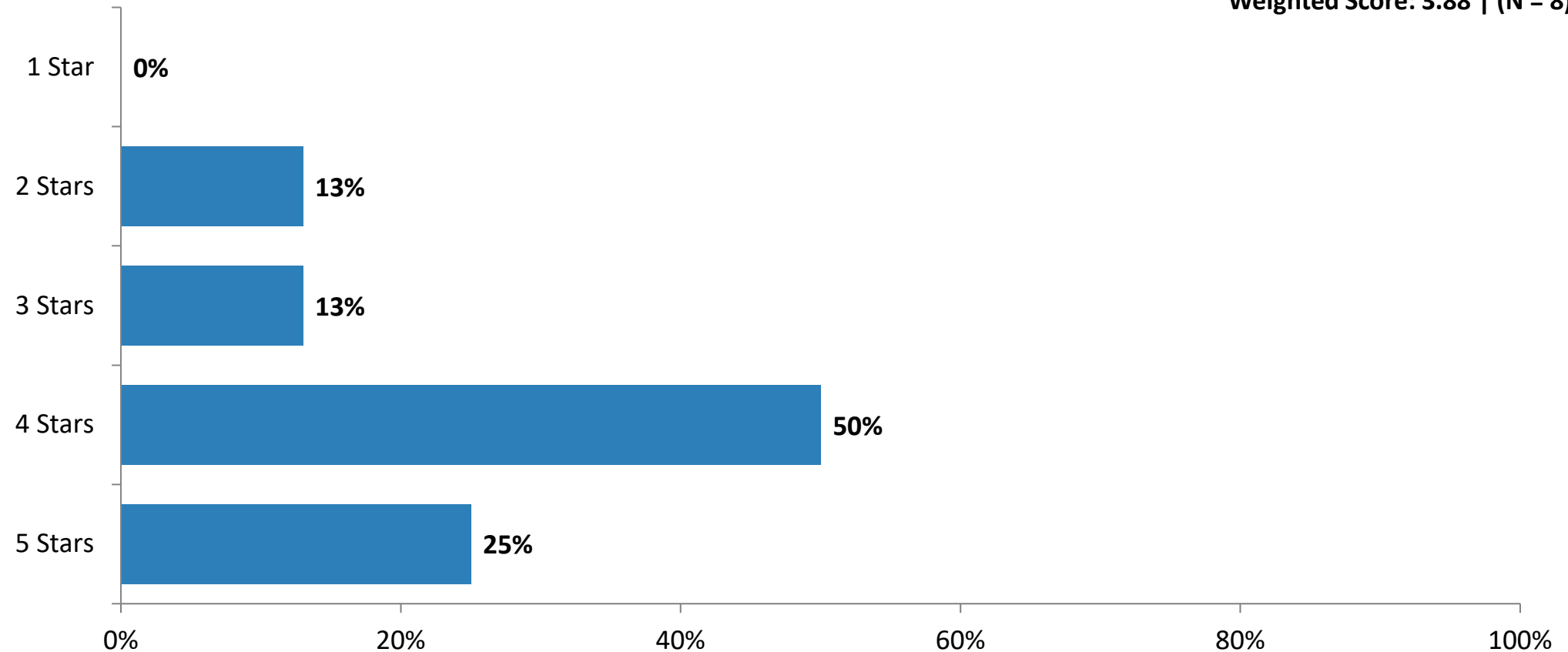


Out of all of the priorities please rate how you feel about each one.: Business Support
Diversification/Retention/Expansion (incl. arts/Etsy)

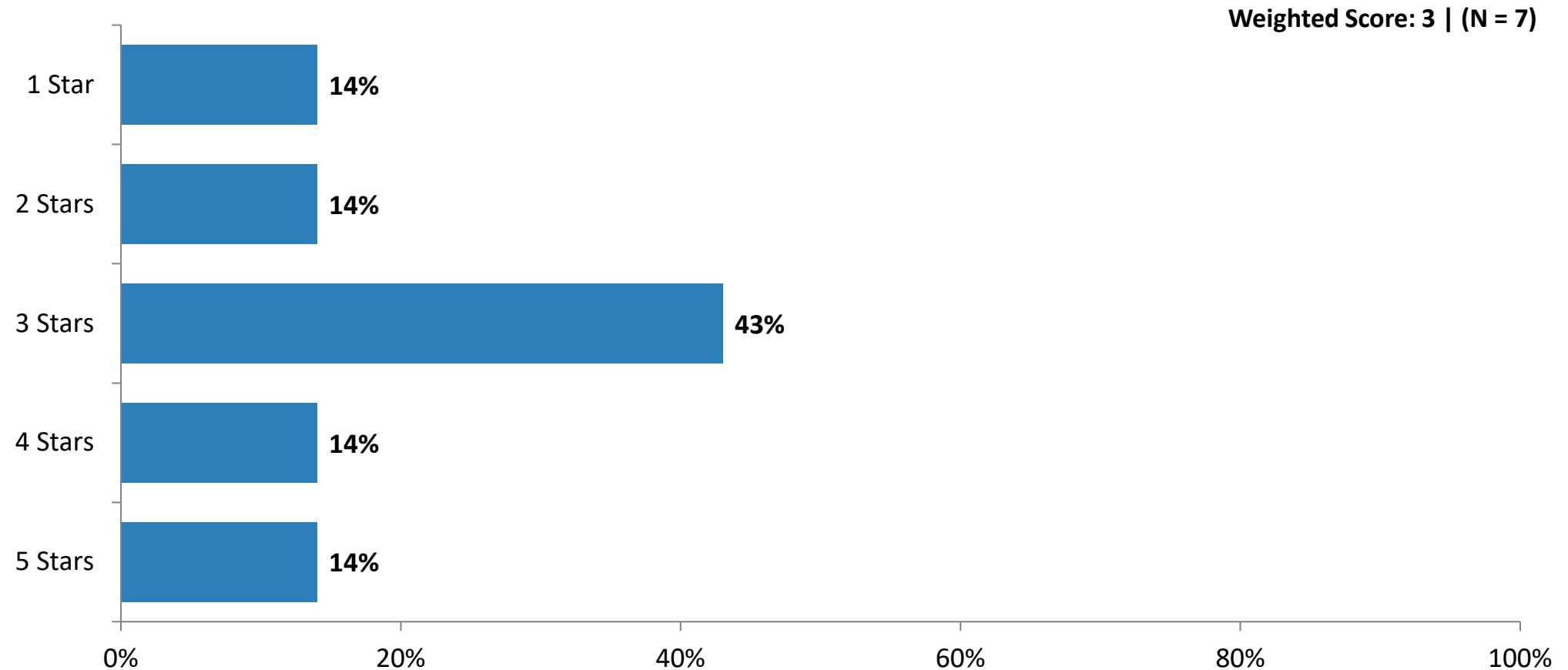


Out of all of the priorities please rate how you feel about each one.: Tourism Development Strategy/Plan

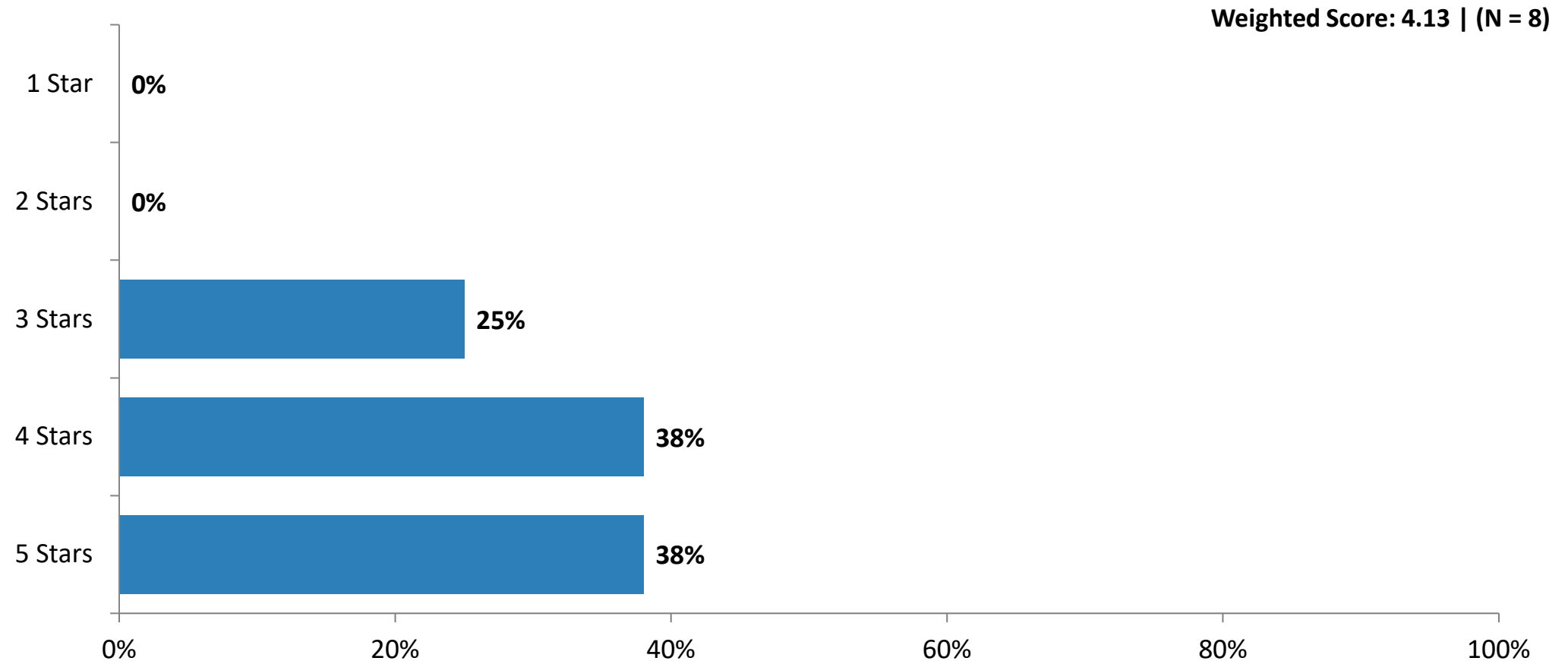
Weighted Score: 3.88 | (N = 8)



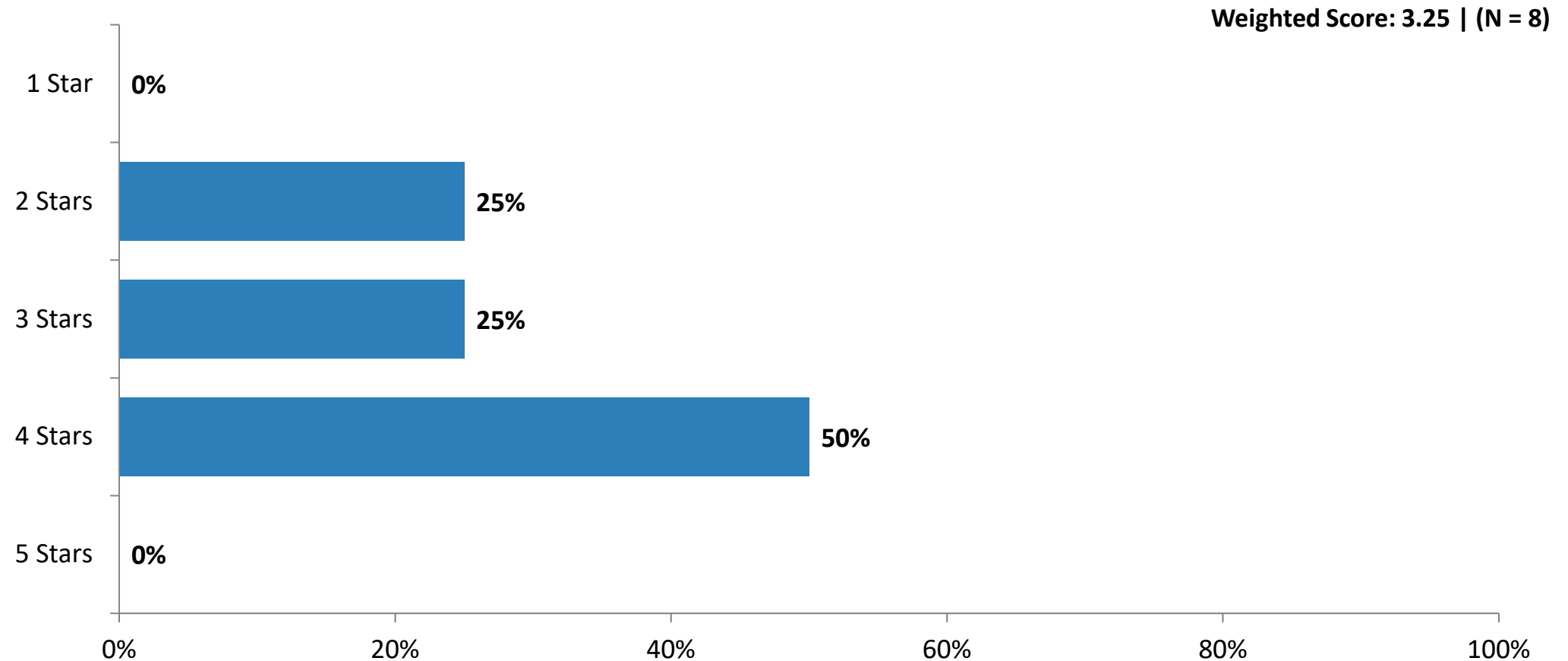
Out of all of the priorities please rate how you feel about each one.: Survey Land



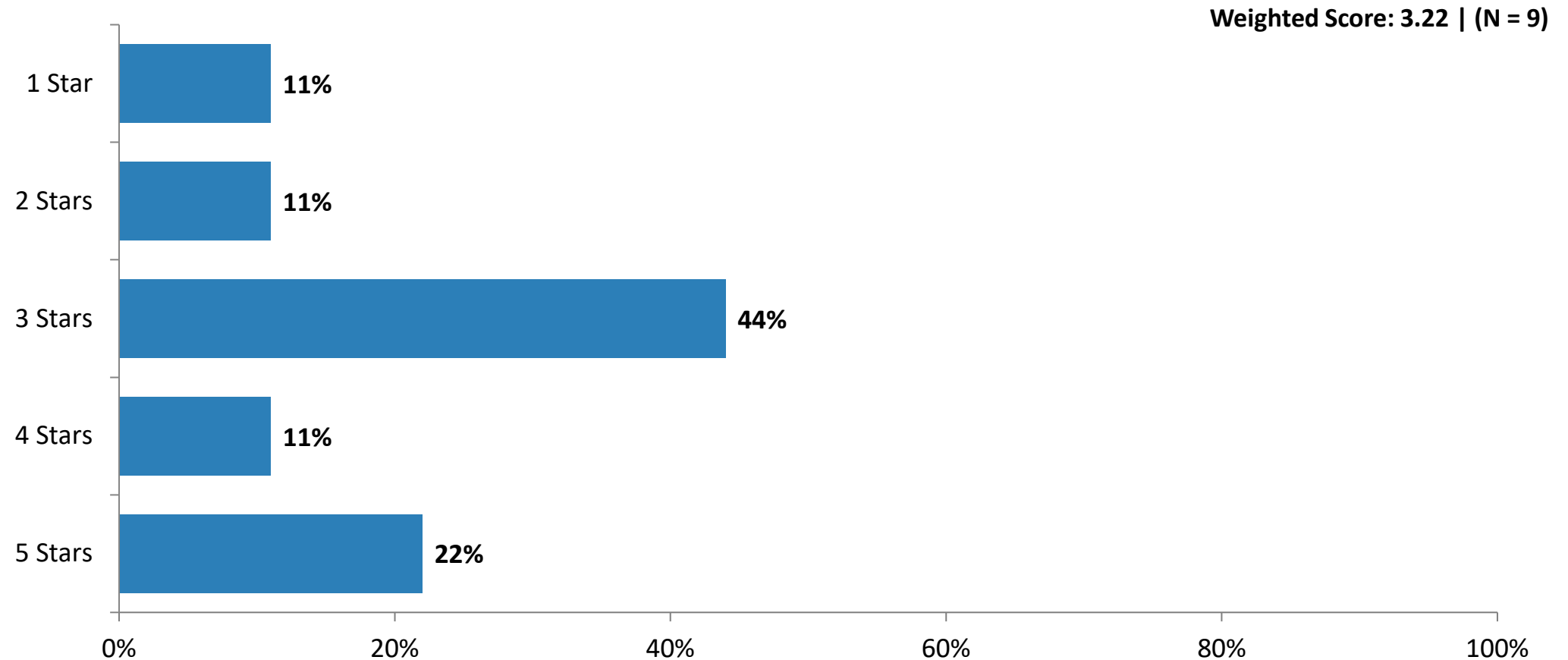
Out of all of the priorities please rate how you feel about each one.: Investment and Residential Attraction (Marketing)



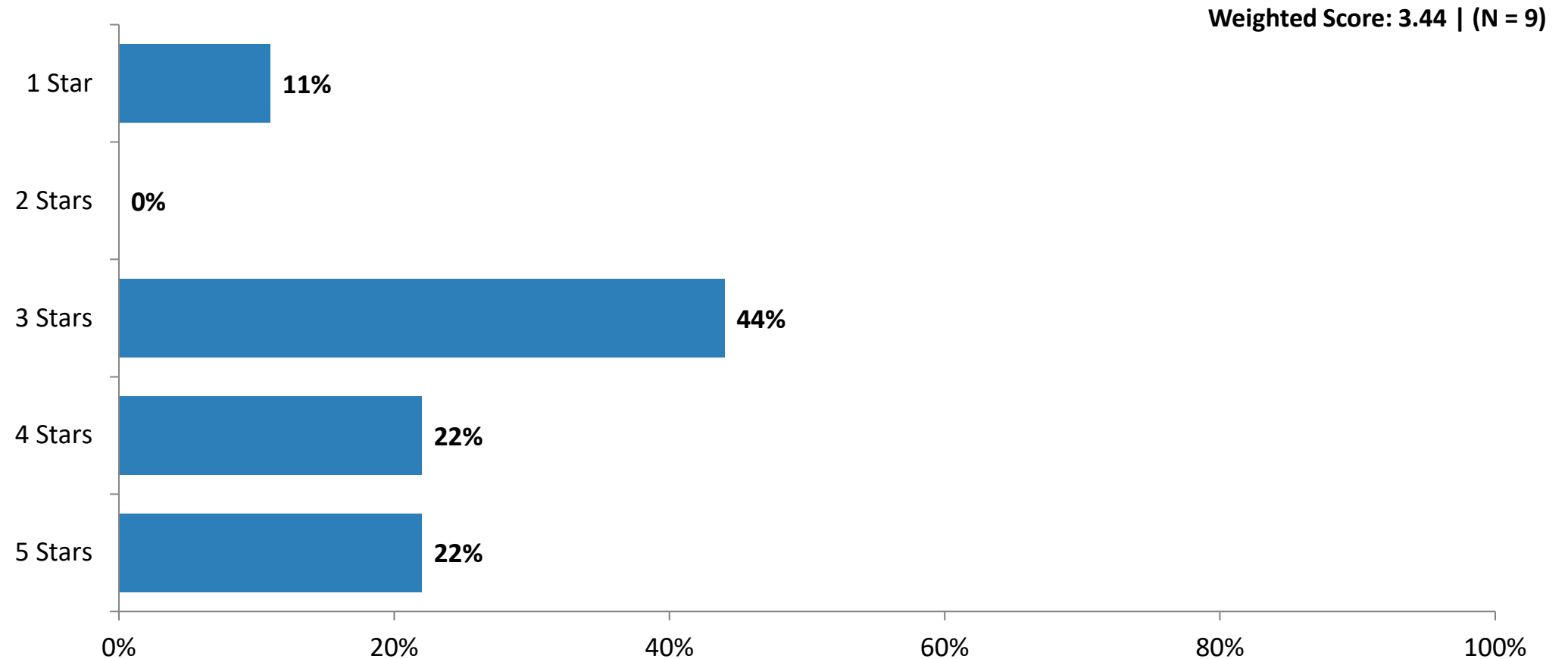
Out of all of the priorities please rate how you feel about each one.: Welcome Esso Workers



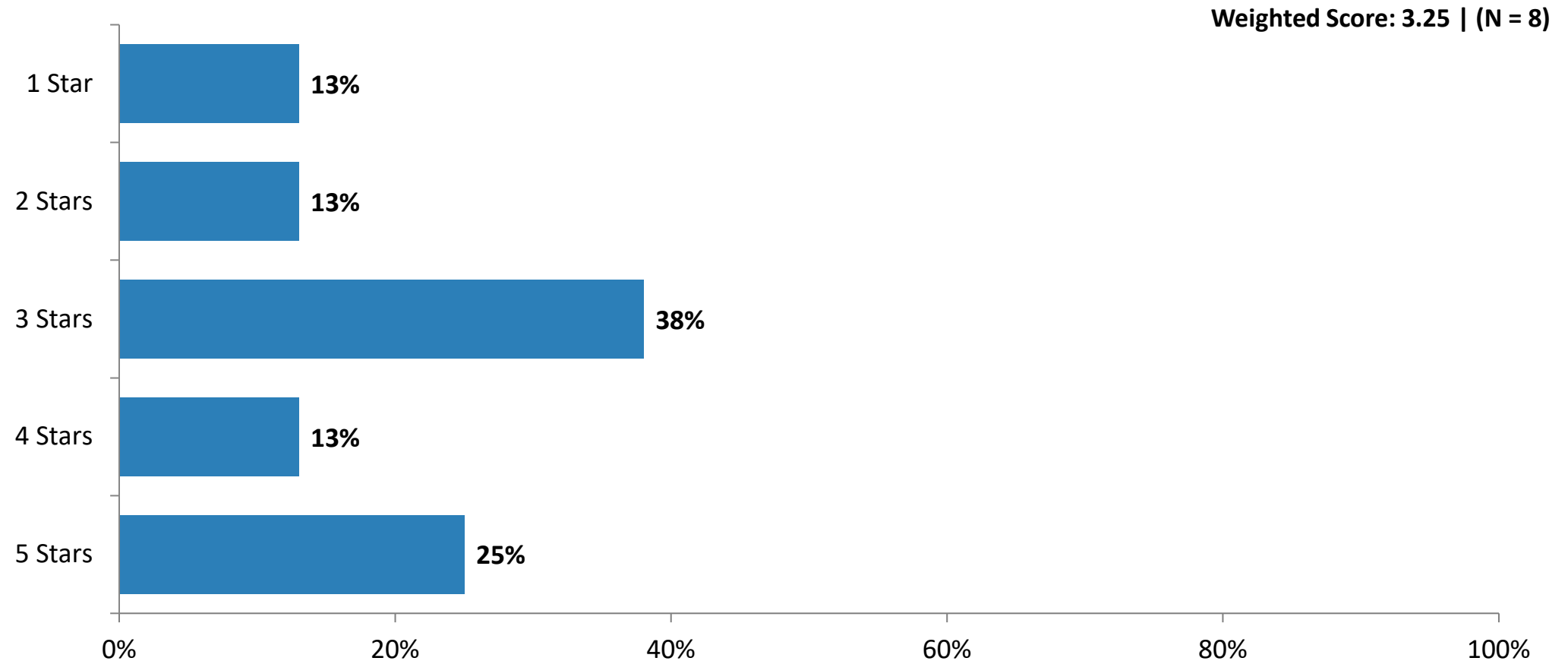
Out of all of the priorities please rate how you feel about each one.: Education



Out of all of the priorities please rate how you feel about each one.: Tourism Infrastructure such as Camping and Trails

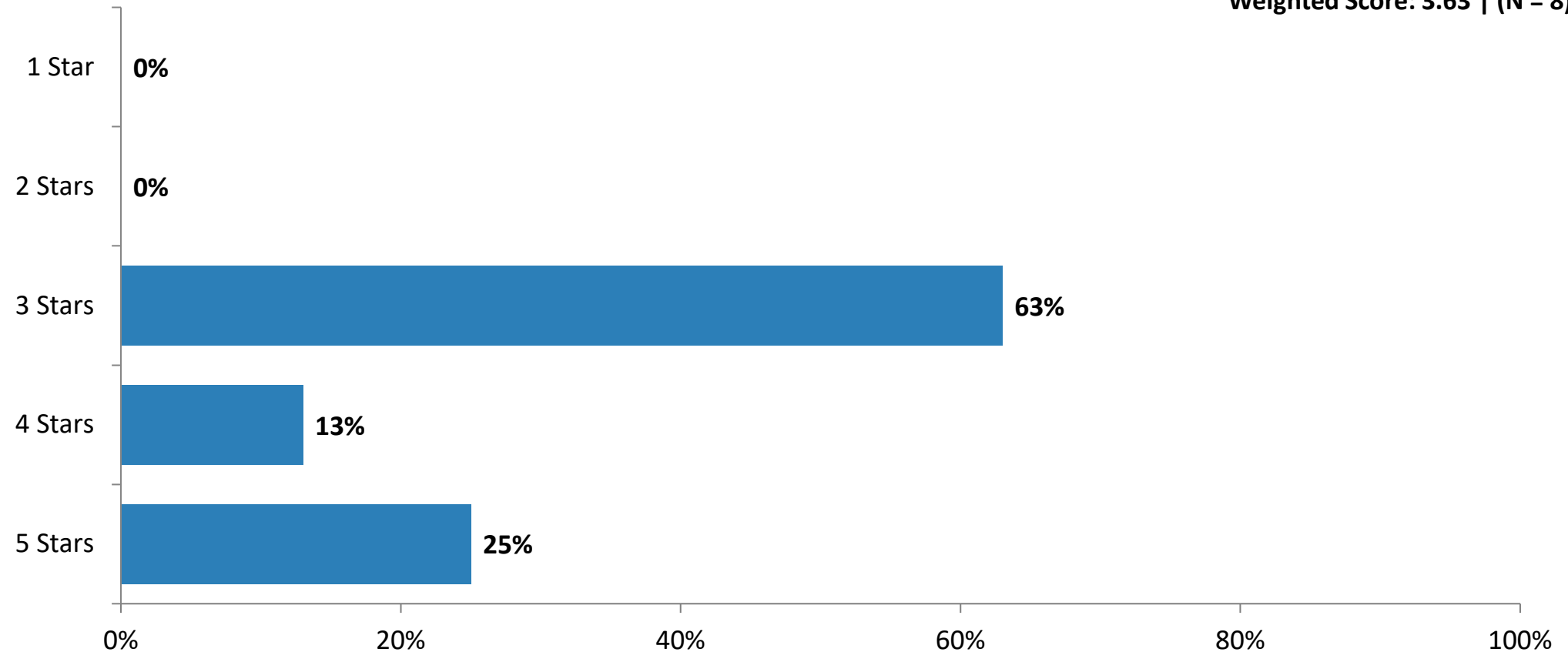


Out of all of the priorities please rate how you feel about each one.: Housing Plan

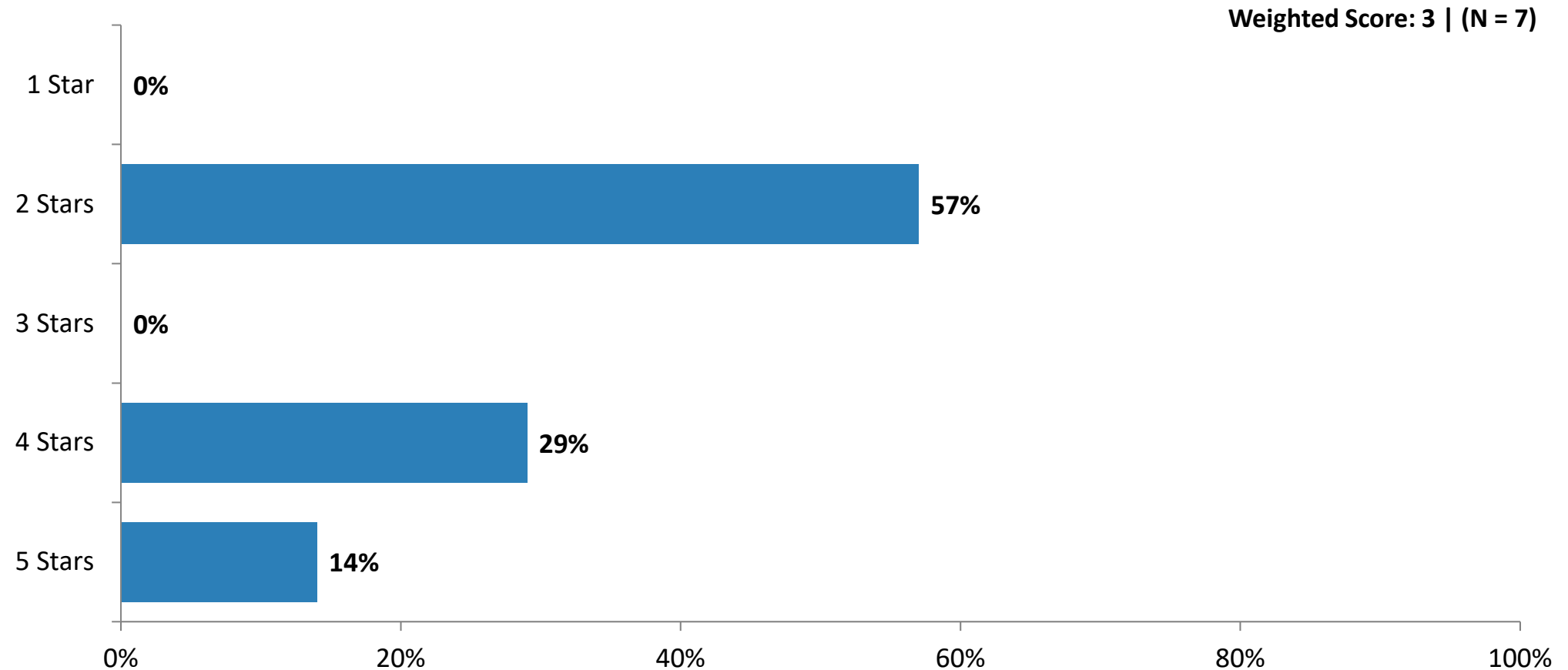


Out of all of the priorities please rate how you feel about each one.: Beyond Imperial Oil

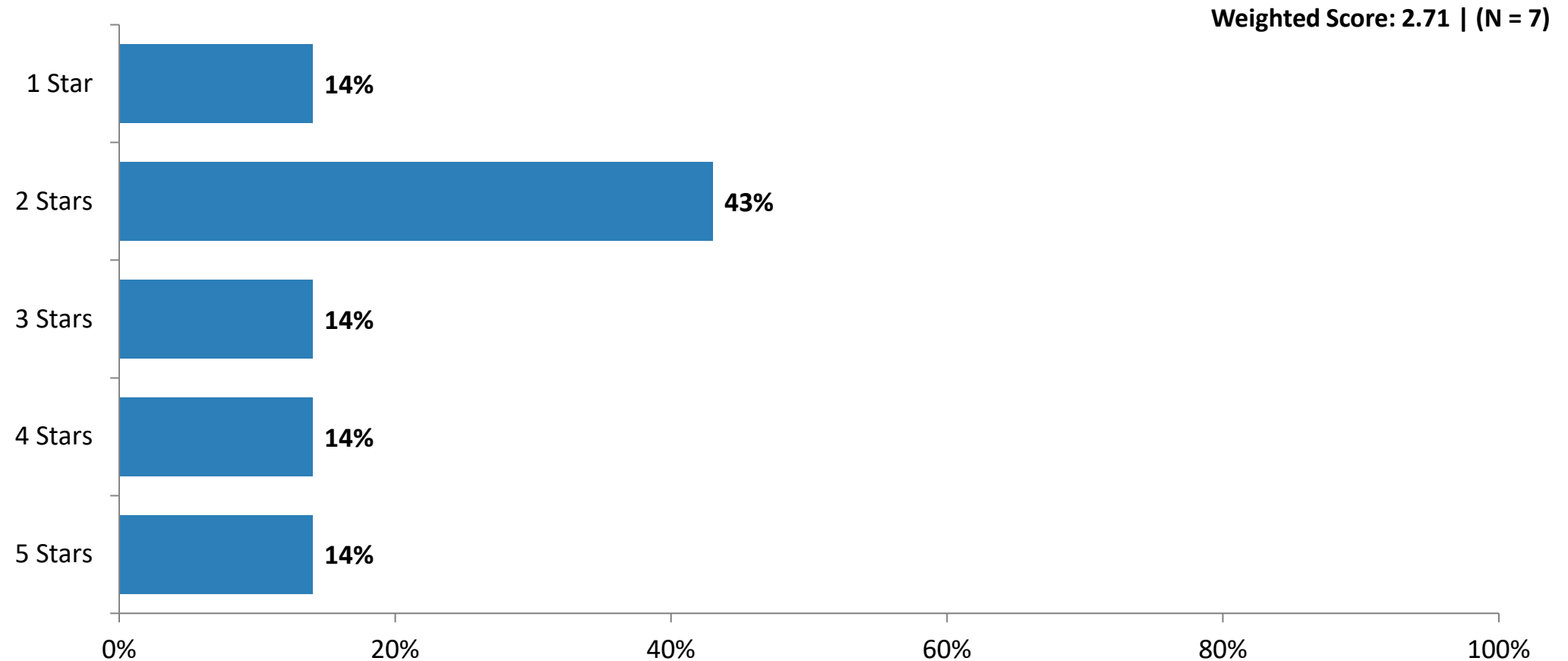
Weighted Score: 3.63 | (N = 8)



Out of all of the priorities please rate how you feel about each one.: Cost of Living Study



Out of all of the priorities please rate how you feel about each one.: Reserves



It is important to have direction, purpose, and support for the Economic Development Conference. Please select how you feel the about the conference that the EDTC is planning. (Theme: Beyond Oil and Gas)

