

Town of Norman Wells  
Economic Development and Tourism Committee  
Minutes

Tuesday, January 25, 2022 @ 7PM Council Chambers and Microsoft Teams

**Attendance:**

Councillor Hunter- Chair

Councillor Wever- Co Chair

Kylie Frank- Member

Bob Greek- Member

Frank Pope – Mayor

Carl Ceder – Economic Development Tourism Officer

**Regrets**

None.

1. Call to order 7:01PM
2. Declaration of Conflict of Interest NONE
3. Review and Adoption of Agenda

‘ Be it resolved that the agenda for the Economic Development and Tourism Committee Regular Meeting dated January 25th, 2022 is hereby adopted.’

Motion:22-01-01

Moved by: Councillor Wever

Seconded by: Kylie Frank

All in Favor

4. Review and Adoption of Minutes

‘ Be it resolved that the minutes for the Economic Development and Tourism Committee Regular Meeting dated December 7th, 2021 are hereby adopted.’

Motion: 22-01-01

Moved by: Councillor Wever

Seconded by: Kylie Frank

All in Favor

5. Old Business
  - a. Economic development strategy
    - The Committee decided to suggest to Council that the Town put in an application for a SEED grant to create a combined Tourism Strategy and analytical Brand Development.
6. New Business
  - a. Housing
    - The Committee decided to invite Sarah Baker to the Economic Development Tourism Committee to discuss housing in Norman Wells.
  - b. Economic Development Conference update
    -
7. Open Forum
  - Kylie Suggested that the Committee meets earlier in the future and it was decided that the Committee will start meeting at 6:30 pm instead of 7:00 pm.
8. Next meeting
  - Conference planning meeting February 2, 2022
  - Committee meeting February 24, 2022.
9. Adjourn 8:20 pm Moved by Councillor Wever