

**TOWN OF NORMAN WELLS**  
**ECONOMIC DEVELOPMENT COMMITTEE**  
**Call in 1-866-969-8429 ID: 5040455**

Minutes

Scheduled Meeting for March 15<sup>th</sup>, 2021

Council Chambers @ 7:00 pm

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**1. Call to Order**

**2. Declaration of Conflict of Interest**

**3. Review and Adoption of Agenda**

**Motion: No. 21-02-01**

**Moved by: Member Wright**

**Seconded by: Member Chivers**

**4. Delegation**

a) Dave Ramsay- IBS Group Canada

- Councillor Aduet commented that he was very impressed with the proposal presented and thanked Dave Ramsay for calling into the meeting.
- Dave noted that the 2017 Action Plan is good and that he is open to helping with whatever the Town needs. He is expecting to make 2-3 trips to Norman Wells where he would like to meet with the Mayor and Council, as well as the SAO. Dave is very flexible and eager to work with the Committee.
- Dave noted that air fare and travel expenses are not included in the proposal, but he will prepare those expenses and send them to Kayla to share with the Committee.
- Dave commented that he is excited to work with the Town on real and tangible tasks that can help market and sell the Town. He also mentioned that he would be open to being a liaison with Imperial Oil.
- The Committee agreed that they are impressed with the proposal and agreed to move forward to present the proposal to Council.
- Councillor Aduet stated that he would have the proposal added to the next Council agenda.

**5. Old Business**

a) Economic Development Strategic Plan

Discussion

- Proposal for a Revised Economic Development Strategy submitted by Innovative Business Solutions Ltd.

**6. Review and Adoption of Minutes- February 15<sup>th</sup>, 2021**

'Be it resolved that the minutes of the Economic Development Committee regular meeting, dated February 15<sup>th</sup>, 2021 are hereby adopted.'

**Motion: No. 21-02-02**

**Moved by: Member Wright**

**Seconded by: Member Frank**

The Committee agreed to rearrange the agenda. Originally item 5, Review and Adoption of minutes, moved to item 6 so the delegate could complete his presentation before starting the regular business of the Committee.

**7. New Business**

None

## **8. Open Forum**

Member Chivers- Stated his excitement regarding the proposal presented.

Member Frank- Inquired about the community channel. Kayla responded that she is working with Northwest Tel to get it up to date with accurate information. Kayla mentioned during this time that the Town is looking into purchasing a digital messaging board which will allow for great communication with the public.

Member Wright- None.

Councillor Audet- got the information to pass on to Kayla to inquire about building a fully funded daycare.

Deline is currently building a daycare that is fully funded in the shape of a fish and Councillor Audet believes this would be great for the Town of Norman Wells.

## **9. Adjournment      7:32 Member Wright**

**Next Meeting:**