

**TOWN OF NORMAN WELLS
ECONOMIC DEVELOPMENT COMMITTEE**

Minutes

Scheduled Meeting for Thursday, December 3rd, 2020
Council Chambers and Teleconference @ 7:00 pm

Present:	Pascal Audet	Councillor- Chair
	Jim Boyle- telephone	Councillor- Vice Chair
	Michael Duclos	Member
	Kyle Wright	Member
	Chris Chivers	Member
	Felize Candia	Member
	Kylie Frank	Member
Administration:	Kayla Turner	Governance & Community Engagement Manager

1. Call to Order 7:00pm
2. Declaration of Conflict of Interest- NA
3. Review and Adoption of Agenda

No Delegation.

'Be it resolved that the agenda of the Economic Development committee regular meeting, dated December 3rd, 2020 is hereby adopted.'

Motion: No. 20-06-01
Moved by: Member Duclos
Seconded by: Member Wright

4. Review and Adoption of Minutes – October 13th, 2020

'Be it resolved that the minutes of the Economic Development Committee regular meeting, dated October 13th, 2020 are hereby adopted.'

Motion: No. 20-06-02
Moved by: Member Wright
Seconded by: Member Duclos

5. Review and Adoption of Minutes – October 29th, 2020

'Be it resolved that the minutes of the Economic Development Committee regular meeting, dated October 13th, 2020 are hereby adopted.'

Motion: No. 20-06-03
Moved by: Member Chivers
Seconded by: Member Wright

6. Old Business

- a) MDB Insight Consulting/Lobbyist Group
 - i. Update

- The Committee agreed that a lobbyist group would be more suited to the goals of the Committee.
- Kayla has been in contact with Strategies 360 who will be providing a proposal to the committee.
- Members would like to research other Lobbyist Consultants potentially in the Northwest Territories who could also bring forward a proposal.

b) Update from Member Duclos

- Member Duclos had been emailing back and forth with Jody Crawford at Imperial Oil suggesting they support the community by funding a Multiplex Cultural Centre.
- Jody agreed to meet with key stakeholders if Mike would arrange the meeting.
- Mike emailed the Land Corporation, SSI, and Town Council about scheduling a meeting with Imperial. He has not received any responses. Members would like the Town to take the lead on this.
- **"The economic development committee hereby recommends that Council set up a working group meeting with key stakeholders in the community to initiate conversations regarding a cultural centre/multiplex in Norman Wells"**
 - Moved by Member Duclos
 - Seconded by Member Wright
 - Motion Passed
 - All in favour
- Member Chivers suggested researching what Imperial has already committed to moving forward, as well as what have they already donated previously to the Town.
- Jody stated in his emails to Mike that Imperial donates \$100,000 a year to the Sahtu region.

7. New Business

- >Welcome New Members Felize Candia and Kylie Frank.
- The Tourism Product Diversification and Marketing Program
 - Member Candia Suggested marketing Norman Wells as the hub of the Sahtu region. The Committee could focus on pamphlets highlighting tourism opportunities as well as a potential Cultural Centre which would create future employment opportunities.
 - Felize suggested using the program to promote "Experience Norman Wells" as a marketing strategy.
 - Member Duclos also mentioned that through the film studies program at the school, the students will be producing videos that highlight local business and the beauty of the community and surrounding area.
- The committee do not like the negative context that Economic Development has in the Community Plan. They would like to email their suggested edits to Kayla who will then send to the Development Officer for approval. Suggested changes included "economic recovery". Members would like to highlight the history of Oil Production in the community, what the community has to offer, and the challenges faced. The word uncertain was used two times in the first paragraph which creates a very negative context. Member Candia suggested highlighting the health care industry and promoting this within the Community Plan. Members will forward their questions regarding health care concerns to Kayla who will bring forward to Council who will be meeting with Minister Green in January. Kayla will advise that Mimi be invited to the meeting with the HSS Minister in January as well.
- Small Community Employment Support Program Review
 - Members will research this topic further. Bring back to next meeting as old business.
- Budget Update from Councillor Audet
 - More details to come. Councillor Audet will keep everyone up to date on the budget debate and approval process.

8. Open Forum

- Member Chivers- none.

- b) Member Wright- none.
- c) Councillor Audet- none.
- d) Councillor Boyle- none.
- e) Member Candia- none.
- f) Member Duclos- Has been emailing Justin Trudeau daily regarding the development of the Mackenzie Mountain Highway. He has not received a response at this time. He will forward contact information to any members who would also like to inquire about the Mackenzie Mountain Highway.

g) Member Frank- NAV Canada potentially closing the Norman Wells airport at night. Kylie will send out contact information if any members or community members would like to express their concerns with this. The Mayor and Council sent an email to the GNWT in October asking them to use their VETO power in keeping the Norman Wells airport open 24/7. Kylie informed the Committee that she is transferring to the Economic Development Officer full time once an Administrative Officer is hired, so she is currently the acting administrative officer until the position is filled.

9. Adjournment 8:12pm Member Duclos